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2025년 10월 시행 · 전국연합학력평가

While convenience and technology are crucial, they are not the only factors ① driving Gen Z's financial decisions. This generation is incredibly values-driven, and they want to bank with institutions that ② match their personal beliefs and values. Transparency is vital. Gen Z is skeptical of large corporations and institutions that lack accountability. They have ③ grew up in a world where information is freely available, and they expect complete transparency from the brands they support. Banks, for example, must clearly ④ communicate fees, terms, and conditions, as well as how they handle customers' data. Moreover, ethical banking practices are more important than ever. Gen Z cares about the environment, social justice, and the ethical implications of their financial decisions. They are interested in sustainable investing, supporting businesses that match their values, and ensuring that their money is not being used to fund harmful practices. Banks that offer socially responsible investment opportunities and are ⑤ committed to environmental sustainability will attract Gen Z's attention.

1. 어법 윗글의 밑줄 친 부분 중, 어법상 틀린 것은?

① ② ③ ④ ⑤

2. 주제 윗글의 주제로 가장 적절한 것은?

① why Gen Z avoids online banking
② the history of bank fees
③ how large banks hide data
④ the values that shape Gen Z's banking choices
⑤ the decline of sustainable investing

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Routines enable athletes to _____. For example, bouncing a ball in a volleyball service routine supplies the server with information about the ball, the floor, and the state of her muscles. This information can then be used to properly prepare for her serve. Routines also enable athletes to adjust and fine-tune their preparations based on those evaluations or in pursuit of a particular competitive goal. This adaptation can involve adjustment to the conditions, rivals, competitive situation, or internal influences that can affect performance. Just like adjusting a race-car engine to the conditions of the track, air temperature, and weather, routines adjust all competitive components to achieve proper performance.

1. 빈칸 추론 윗글의 빈칸에 들어갈 말로 가장 적절한 것은?

① ignore their rivals
② avoid physical training
③ evaluate competition conditions
④ entertain the crowd
⑤ forget about the weather

2. 제목 윗글의 제목으로 가장 적절한 것은?

① Routines: Reading and Adjusting to the Game
② Why Athletes Should Skip Warm-Ups
③ Volleyball Is All About Luck
④ Race Cars Need No Adjustment
⑤ Routines Make Athletes Rigid

2025년 3월 고1 학평 30번

2025년 3월 시행 · 전국연합학력평가

Promotion deals with consumer psychology. We can't force people to think one way or another, and the clever marketer knows that promotion is used to provide information in the most clear, honest, and simple fashion possible. ① By doing so, the possibility of increasing sales goes up. ② Gone are the days when promotions were done in order to fool the consumer into purchasing something. ③ Many consumers also prefer to shop online late at night. ④ The long-term effect of getting a consumer to buy something they did not really want or need wasn't good. ⑤ In fact, consumers fooled once can do damage to sales as they relate their experience to others. Instead, marketers now know that their goal is to identify the consumers who are most likely to appreciate a good or service, and to promote that good or service in a way that makes the value clear to the consumer. Therefore, marketers must know where the interested consumers are, and how to reach them.

1. **무관한 문장** 윗글에서 전체 흐름과 관계 없는 문장은?

① ② ③ ④ ⑤

2. **요지** 윗글의 요지로 가장 적절한 것은?

① 판촉의 목적은 소비자를 설득해 무엇이든 사게 하는 것이다.
② 속은 소비자는 판매에 영향을 주지 않는다.
③ 마케터는 모든 소비자를 대상으로 해야 한다.
④ 복잡한 정보가 판매를 늘린다.
⑤ 판촉은 소비자를 속이기보다 가치를 알아볼 소비자에게 정직하고 분명하게 정보를 전달해야 한다.

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In many sports, people realized the difficulties and even ① impossibilities of young children participating fully in many adult sport environments. They found the road to success for young children is ② unlikely if they play on adult fields, courts or arenas with equipment that is too large, too heavy or too fast for them to handle while trying to compete in adult-style competition. Common sense has ③ prevailed: different sports have made adaptations for children. As examples, baseball has T ball, football has flag football and junior soccer uses a smaller and lighter ball and (sometimes) a smaller field. All have junior competitive structures where children play for ④ longer time periods and often in smaller teams. In a similar way, tennis has adapted the court areas, balls and rackets to make them more appropriate for children under 10. The adaptations are ⑤ progressive and relate to the age of the child.

1. 어휘 윗글의 밑줄 친 부분 중, 문맥상 낱말의 쓰임이 적절하지 않은 것은?

① ② ③ ④ ⑤

2. 주제 윗글의 주제로 가장 적절한 것은?

① why children should play adult sports
② adapting sports to suit young children
③ the history of flag football
④ how tennis rackets are made
⑤ the dangers of junior competitions

정답 및 해설

8-15 **1.**③ **2.**④ · 8-16 **1.**③ **2.**① · 8-17 **1.**③ **2.**⑤ · 8-18 **1.**④ **2.**②

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1. ③ 현재완료 have grown up이므로 과거분사 grown이 알맞다. ③ grew → grown.

2. ④ Z세대는 편리함뿐 아니라 투명성과 윤리, 환경 등 자신의 가치와 맞는 금융 기관을 선택한다는 내용이다.

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1. ③ 배구 서브 전 공을 튀기며 공·바닥·근육 상태를 파악하듯, 루틴은 선수가 '경기 조건을 평가하게' 한다.

2. ① 루틴은 경기 조건을 평가하고 그에 맞게 준비를 조정하게 해 적절한 경기력을 내게 한다는 글이다.

8-17 · 2025년 3월 고1 학평 30번

1. ③ 글은 판촉이 소비자를 속이지 말고 정직하게 가치를 전달해야 한다는 내용이다. ③은 온라인 쇼핑 시간대 이야기로 흐름과 무관하다.

2. ⑤ 소비자를 속인 판촉은 장기적으로 해가 되므로, 관심 있는 소비자를 찾아 가치를 분명히 알리는 것이 목표라는 것이 요지다.

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1. ④ 어린이 대회는 아이들에게 맞게 '더 짧은' 시간 동안 더 작은 팀으로 경기한다. ④ longer → shorter.

2. ② 어린이가 성인 환경에서 운동하기 어려워 여러 스포츠가 장비와 경기 방식을 아이들에게 맞게 바꾸었다는 내용이다.